



PARTNERSHIP OPPORTUNITIES

# BATH RACECOURSE

Bath Racecourse is one of Bath and Bristol's premier sporting venues. Hosting 21 fixtures across the 2026 season, all of which will be shown live on Sky Sports Racing and in front of thousands of spectators. Bath Racecourse provides plenty of opportunities to show your brand to a large audience.

From thrilling race days and unforgettable events, Bath Racecourse leaves a lasting impression.

## LOCATION & ACCESSIBILITY:

- Just 2 miles north of Bath's city centre and 6 miles south of J18 of the M4, with plenty of free on-site parking
- Bath Spa Station is an 11 minute journey from Bristol Temple Meads
- Less than 20 miles from Bristol International Airport; for helicopter landing requests, please contact the racecourse



# OVERVIEW

Over the years, we've been fortunate to work with a variety of sponsors and partners. At Bath Racecourse, we are committed to building lasting relationships founded on trust and shared values. Let us help showcase your business, creating meaningful connections with participants, spectators, and the wider community.

## JOIN OUR CURRENT PARTNERS



# WHY CHOOSE BATH RACECOURSE?

  
**60,000**  
**ANNUAL VISITORS**  
 ACROSS THE SITE

**OVER**   
**26K**  
*Social Media Followers*



**INCREASE**  
 ★★ *YOUR BRAND*  
**AWARENESS**



A TEAM  A PARTNERSHIP  
**THAT CARES** **THAT DELIVERS**

# RACE SPONSORSHIP

Race sponsorship at Bath Racecourse offers a fantastic opportunity to promote your business and enhance your raceday experience.

All of our races are broadcast live on Sky Sports Racing, with selected meetings covered by ITV, giving your brand national exposure.

Enjoy a day at the races with colleagues or clients and create a lasting impression with our race sponsorship packages:



## RACE PARTNER PACKAGE

— FROM **£750** +VAT —

- Naming rights to one race
- Parade ring visit to judge the best turned out horse
- Present the trophies to the winning connection(s)
- Commemorative photo of your trophy presentation(s)
- Logo/ your advert on all TV Screens
- Race name featured on Sky Sports Racing Channel 415 Worldwide, the racecard and both racing and national newspapers

### SILVER PACKAGE

FROM  
— **£2499** —  
+VAT

Everything included in the Race Partner Package above. **PLUS:**

- Finish line hoarding included
- x10 complimentary tickets to a chosen raceday

### GOLD PACKAGE

FROM  
— **£3499** —  
+VAT

Everything included in the Race Partner Package above. **PLUS:**

- Large 2026 season advertisement hoarding in Centre Course

### PLATINUM PACKAGE

FROM  
— **£5999** —  
+VAT

Everything included in the Race Partner Package above. **PLUS:**

- Two annual member badges
- Table for four in the Royal Crescent Restaurant with complimentary food

## HOARDING PACKAGE

— FROM **£1800** +VAT —

Includes:

- x1 2026 Season finish line hoarding
- x10 Tickets for a chosen fixture

# ADVERTISING BENEFITS

There are plenty of unique advertising opportunities to promote your brand across Bath Racecourse. From raceday exposure and premium signage to televised coverage, you could reach high value, engaged visitors all year round.

Plus, enjoy a discounted rate when partnering multiple packages such as race sponsorship and annual trackside hoardings.

## RACECARD AND DIGITAL ADVERTISING

The racecard is the perfect guide to a day at the races, listing the full runners and riders for each race. Racecards are included in all hospitality packages and can be purchased onsite by racegoers. Additionally, our large digital screen provides live race viewing, with further screens located across the resort, including in our hospitality suites and restaurant.

**PRICES START FROM £60 +VAT**



## HOARDING PACKAGES

We offer exclusive on-course annual advertising sites positioned around the resort. These prime locations capture the attention of racegoers, conference attendees, and hotel guests. Limited spaces are available on the home straight, offering maximum exposure, including televised coverage.

**PRICES START FROM £1800 +VAT**

*For more information on bespoke packages, please get in touch with our team.*



# FURTHER OPPORTUNITIES

Take your sponsorship to the next level at Bath Racecourse, where you can create a lasting legacy and ensure your company is associated with every visit.

## HOSPITALITY

Each of our hospitality boxes offers an exclusive experience, perfect for entertaining your guests whilst enjoying the thrill of the racing action, suitable for 12-350 guests. For smaller parties, our Royal Crescent Restaurant offers excellent views of the home straight and winning post. Our hospitality options also provide the perfect base for the day when sponsoring a race.

## EVENTS - MORE THAN JUST RACING

Whether you're hosting a corporate meeting, team-building day, wedding, outdoor festival, or private celebration, Bath Racecourse provides a stunning setting for every occasion. Surrounded by picturesque countryside and steeped in heritage, our versatile spaces combine modern facilities with timeless charm. Bath Racecourse is the ideal destination to make your event truly unforgettable.



# 2026 FIXTURE LIST

## APRIL

**Sun 5** Easter Sunday Raceday  
Fri 17 Evening Racing  
Mon 27 Afternoon Racing

## MAY

**Mon 4** Family Fun Day  
Wed 13 Evening Racing  
Fri 22 Afternoon Racing

## JUNE

Fri 5 Evening Racing  
**Sat 13** Ladies Day 🎵

## JULY

Wed 1 Evening Racing  
Wed 15 Afternoon Racing  
**Fri 31** The Wurzels 🎵

## AUGUST

**Sat 15** Rum & Reggae 🎵  
Wed 26 Afternoon Racing

## SEPTEMBER

Wed 2 Afternoon Racing  
**Sat 12** Absolute Country 🎵  
Sun 13 Afternoon Racing  
Tue 29 Afternoon Racing

## OCTOBER

Thu 8 Property & Construction  
Mon 19 Afternoon Racing  
**Thu 29** Season Finale

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**KEY** Bold text = Feature Day 🎵 = Live Entertainment

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*Fixture dates and themes may change. Please check the website for up-to-date information.*

**Enquire today** | E: [info@bath-racecourse.co.uk](mailto:info@bath-racecourse.co.uk) | T: 01225 424609





## PARTNERSHIP OPPORTUNITIES

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Bath Racecourse is part of **Arena Racing Company** which includes: Brighton, Chepstow, Doncaster, Lingfield Park Resort, Ffos Las, Fontwell Park, Great Yarmouth, Hereford, Newcastle, Royal Windsor, Sedgefield, Southwell, Uttoxeter, Wolverhampton and Worcester Racecourses.